

Dear Superintendent,

Enclosed is an opportunity to generate additional excitement and positive recognition for your school. MIX 96.1 FM is starting an Academic All-Star Program in the Southern Oklahoma area where each month we highlight outstanding area high school seniors based on their academics and sports performance. This will become the most highly recognized program in the area. These nominated students will represent the schools that they attend, and will be recognized on MIX 96 LIVE during the month that they were selected. Each student will be awarded a plaque in honor of their accomplishments. At the end of the year MIX 96 will choose one winner to receive a scholarship towards college.



MIX 96.1 FM Academic All-Star Details

MIX 96's Academic All-Star Team will be made up of seniors from area high schools who excel in academics and participate in athletics.

- Students MUST BE nominated by their High School Principal, Athletic Director, or Superintendent.
- Academic All-Stars are selected on the following:
 1. Grade Point Average
 2. Academic Honors and School Activities
 3. Community Involvement
 4. Athletic Participation
- Students are selected to the All-Star team once per month. October through April of each school year by a special selection committee.
- A student may be nominated at any time during the year. His or her sport does not have to be ongoing at the time of nomination.
- Each school may nominate as many students as possible. All students must fit the requirements of the Academic All-Star Team.
- If a nominated student does not get selected one month, his or her nomination form remains on file for future consideration during that school year.
- Students selected to the team will be interviewed live on MIX 96 Morning show on a Thursday at approximately 7:45 AM, October through April. A coach will be asked to accompany the athlete the morning of the interview. The All-Star student will receive a plaque in his honor.
- There will be 7 All-Stars selected each school year.
- When sending in the entry, please send a picture of your All-Star candidate, this will help process the press releases to newspapers more quickly.
- One All-Star will be chosen to receive a scholarship at the end of the year.

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www.mix961.net ~ 580.745.5961 ~ 2803 W. University ~ Durant, OK
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MIX 96.1 FM ~ KICM 97.7 FM ~ KMAD 1550 AM ~ KHKC 102.1 FM

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